

# Press Release

MARINA BAY  **Sands**<sup>®</sup>  
SINGAPORE

**20 FASHION WEEK 13**  
9-19 Oct Singapore  
FIDÉ FASHION WEEKS THE SHOPPES AT MARINA BAY SANDS 



## **Korean superstar, RAIN, to attend Fashion Week 2013**

*Presented by The Shoppes at Marina Bay Sands and  
organised by FIDÉ Fashion Weeks*

**Singapore** (3 October 2013) – South Korean superstar, **RAIN**, will make an official appearance for the first time in Singapore – after a two-year hiatus – at Fashion Week 2013, presented by The Shoppes at Marina Bay Sands and organised by FIDÉ Fashion Weeks.

Come 9 to 19 October, The Shoppes at Marina Bay Sands will present Fashion Week 2013, its largest ever fashion show on property over an 11-day extravaganza. Organised by FIDÉ Fashion Weeks, the festival will feature the best in Men's and Women's Prêt-à-Porter, Women's Couture and Haute Couture labels, as well as a number of firsts.

Fashion is synonymous with international stars and The Shoppes at Marina Bay Sands can attest to that, having played host to many celebrities and world-renowned designers this year at its multiple new store openings. These include, Hong Kong actress-singer Linda Chung for Mikimoto, F1 race driver Sebastian Vettel for G Factory, Korean superstar G Dragon for Salon

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by Surrender, Lana Marks, founder and designer of her eponymous fashion label, as well as international fashion designers Mrs Carolina Herrera and her daughter Carolina Herrera Báez for CH Carolina Herrera.

John Postle, Vice President of Retail, Marina Bay Sands, said, "The Shoppes at Marina Bay Sands is proud to welcome highly distinguished guests such as world-renowned couturiers, top designers and celebrities to join us at Fashion Week 2013. What we have created with this hallmark event is an unmatched experience that is unique and true to what The Shoppes has stood for since day one as Asia's leading shopping destination."

RAIN's work has won him fans in Japan, Hong Kong, Korea, Taiwan, China, Vietnam and Thailand. He topped TIME's "100 Most Influential People Who Shape Our World" poll in 2006, 2007 and 2011. He also made it into People magazine 2007 list of the "Most Beautiful People" in the world.

Get your tickets to Fashion Week 2013 here:

<https://entertainment.marinabaysands.com/EventSynopsis.aspx?ID=7328>

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## About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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## About FIDÉ Fashion Weeks

FIDé Fashion Weeks have been the leading force behind some of the most exclusive fashion weeks in Asia. In addition to an annual presentation of Women's Fashion Week and Asian Couture Week, FIDé Fashion Weeks complete their impressive offering with the only Men's Fashion Week in Asia (3<sup>rd</sup> in the world after Paris and Milan) and the only dedicated French Couture Week, outside of Paris, to present members and invited members of the Chambre Syndicale de la Haute Couture. FIDé Fashion Weeks aims to maintain its objective of presenting the very best of international fashion in Asia and the creation of a platform for gifted Asian designers to showcase their talents to the world. For more information, please visit [www.fidefashionweeks.com](http://www.fidefashionweeks.com).

FIDé Fashion Weeks is also supported by and works in collaboration and partnership with a number of leading organisations and institutions including the French Embassy, Encore! – the European cultural festival, French Chamber of Commerce, Atelier Chardon Savard, Council of Fashion Designers of America (CFDA), Bunka Fashion College, and the Japan Creative Centre.

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